

PRIVACY NOTICE

CUALLIX CONSUMER SERVICES, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, (hereinafter “CUALLIX”) with its principal place of business at Calle Ignacio Allende número 355, Colonia Centro, C.P. 64000, Monterrey, Nuevo León, México, pursuant to the *Ley Federal de Protección de Datos Personales en Posesión de los Particulares*, hereby informs you that your Personal Data, which may also include sensitive data as described in the documentation you fully completed, those obtained from personal references and those Cuallix may generate as Services provider or gained by virtue of any legal or commercial relation between both parties, Cuallix hereby informs you that your Personal Data shall be used for the sole purpose for which the information was collected.

For the purpose set forth above, CUALLIX may collect Personal Data including but not limited to Full Name, Address, Occupation, Marital Status, Place and Date of Birth, Nationality, Telephone number, Unique Population Registry Key (CURP in Spanish), if you are a legal entity in addition to the above, company name, Federal Taxpayer Registry (RFC in Spanish), information and documentation related to the company incorporation, telephone number, e-mail address, company business, and legal representatives’ information and documentation.

As owner, you are entitled to access, rectify, update and cancel your personal data, as well as to oppose to its treatment, so hereby Cuallix informs you the procedures to be followed:

Personal Data Access, Rectification, Cancellation and Opposition Procedure

1. - The owner or its Legal Representative may request at any time to CUALLIX and/or Roberto Gerardo Guardado Treviño who is responsible for the Personal Data treatment, the Access, Rectification, Cancellation or Opposition regarding its Personal Data in writing and, shall be sent to CUALLIX address indicated in the first paragraph of this Notice, such request shall include:

a).- Owner’s name and address, e-mail address or other medium for making available the response to the request;

b).- Documents proving Owner’s identity or if appropriate, the Owner’s legal representation;

c).- A Personal Data clear and precise description with regard to which Owner seeks to exercise any of its rights as set forth above;

d).- In the event of rectification, Owner shall indicate the amendments or modifications to be done, and shall attach the documentation proving the requested rectification.

e).- Any other document or element that might make Personal Data localization easier.

2.- Upon request receipt, CUALLIX shall notify in no later than 20 business days from the receipt, to the effect that if appropriate, the request shall become effective in no later than 15 days from CUALLIX response, in the events of request by the Owner for access to Personal Data, an uncertified copy shall be delivered to the Owner at CUALLIX address, owner’s address or electronically, at CUALLIX sole discretion.



The deadlines set forth above might be extended once for an equal period of time upon notification to the Owner.

3.- Personal Data delivery shall be free, the owner shall be only responsible for shipping and reproduction costs such as copies or other formats, if indicated by CUALLIX.

4.- The Owner shall be entitled to cancel its Personal Data, as well as to oppose to its treatment and shall be entitled to revoke consent granted for a particular purpose, provided obligations derived from a legal relation between CUALLIX and the Owner in respect with Personal Data have not been created.

Likewise, CUALLIX informs you that your Personal Data may be treated within or outside the Country, and may be transferred to affiliates, subsidiaries, or any third person that provides services to them required for their proper operation. In such cases, CUALLIX guarantees the adoption of the necessary security measures to ensure compliance with the *Ley Federal de Protección de Datos Personales en Posesión de los Particulares* by all people who has gained access to Personal Data. If you do not declare opposition, you shall be deemed to have consented to the transfer of your Personal Data.

If you wish to oppose to the transfer of your Personal Data or you no longer wish to receive promotional e-mails from CUALLIX, please contact CUALLIX at 01 800 2825549 from Mexico, +1 855 4605050 from the U.S.A. or at the address set forth in the first paragraph of this Notice.

Any amendment to this Privacy Notice shall be communicated by CUALLIX to you through any of the following: in writing to your address or by an e-mail, delivered or posted by or at any CUALLIX branch office or through the website www.cuallet.com.

Sincerely,

CUALLIX CONSUMER SERVICES, S.A. DE C.V.

**Lic. Roberto Gerardo Guardado Treviño
Personal Data Responsible**